



To Whom It May Concern,

The young lady presenting this letter to you was chosen from among many qualified young women throughout Florida to take part in this spectacular event which selects Florida's representatives to MISS USA® and MISS TEEN USA®. If she should win MISS USA, she would then compete in the MISS UNIVERSE® Pageant. MISS USA®, and MISS UNIVERSE® are televised live on FOX. As a sponsor, you will play an integral part in helping this young woman on her journey.

Oprah Winfrey, Beyoncé, Carrie Underwood, Jamie Kern Lima (founder of IT Cosmetics) are just a FEW of the many successful women who got their start on a competitive stage. The competition encourages delegates to become self-disciplined, articulate, empowered healthier individuals through community involvement, social awareness, cultivating speaking skills, and good nutritional and physical fitness initiatives. It encourages young women to develop the types of skills that will benefit them for a lifetime and have them be leaders in their communities.

Each delegate needs to raise her entry fees and gain sponsors for her personal delegate page. Please help her by becoming a sponsor and providing all, or part, of the money she needs to raise. Your sponsorship money helps pay for:

- **The contestant's entire expenses during the competition weekend.** That includes, but is not limited to, hotel accommodations, meals, transportation, theater, security, chaperones, and more.
- **The competition production.** Our state competition will truly be one of the most prestigious state competitions in the country. It is a theater production with fabulous sets, contemporary music, production numbers, live entertainment, a producer and choreographer, and features the Chrisley Family, from The USA Network hit show, **Chrisley Knows Best**.
- **Souvenir coffee-table program book printing.** Each contestant will be featured in the program book where she can also acknowledge her sponsors. The state pageant program book is a distinguished publication, professionally designed and printed. The book serves as a wonderful souvenir for the delegate, and great advertising for her sponsors.
- **Administration and operations both at the event and year-round.** We are in production for this annual event throughout the year, in addition to management and promotion of the winners during their reign. Administrative and operational costs include office space, supplies, phones, postage, staff, web-site management etc.
- **Management Services for the Winners.** Services provided to the winners include an all-expense paid two-week trip to the national MISS USA or MISS TEEN USA competition, managing/booking appearances, autograph pictures, a national competition wardrobe, training for the national competition, and assistance in career advancement.

As a sponsor, you receive advertising or recognition from your delegate in the program book. **Business owners can claim a 100% tax-deduction under 'advertisement services'** While individual sponsors cannot claim a tax or charitable contribution, you can receive acknowledgement for your support. Please note that the amount of sponsorship you decide to provide, and providing the information for the program book, are solely between you and the delegate.

Please consider her request to sponsor her and make your check payable to Chrisley Productions Inc. or to the contestant and give the check directly to your contestant. Visa/MC/Amex and Discover are also accepted. Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Julie Chrisley".

**Executive State Director
Chrisley Productions, Inc.**